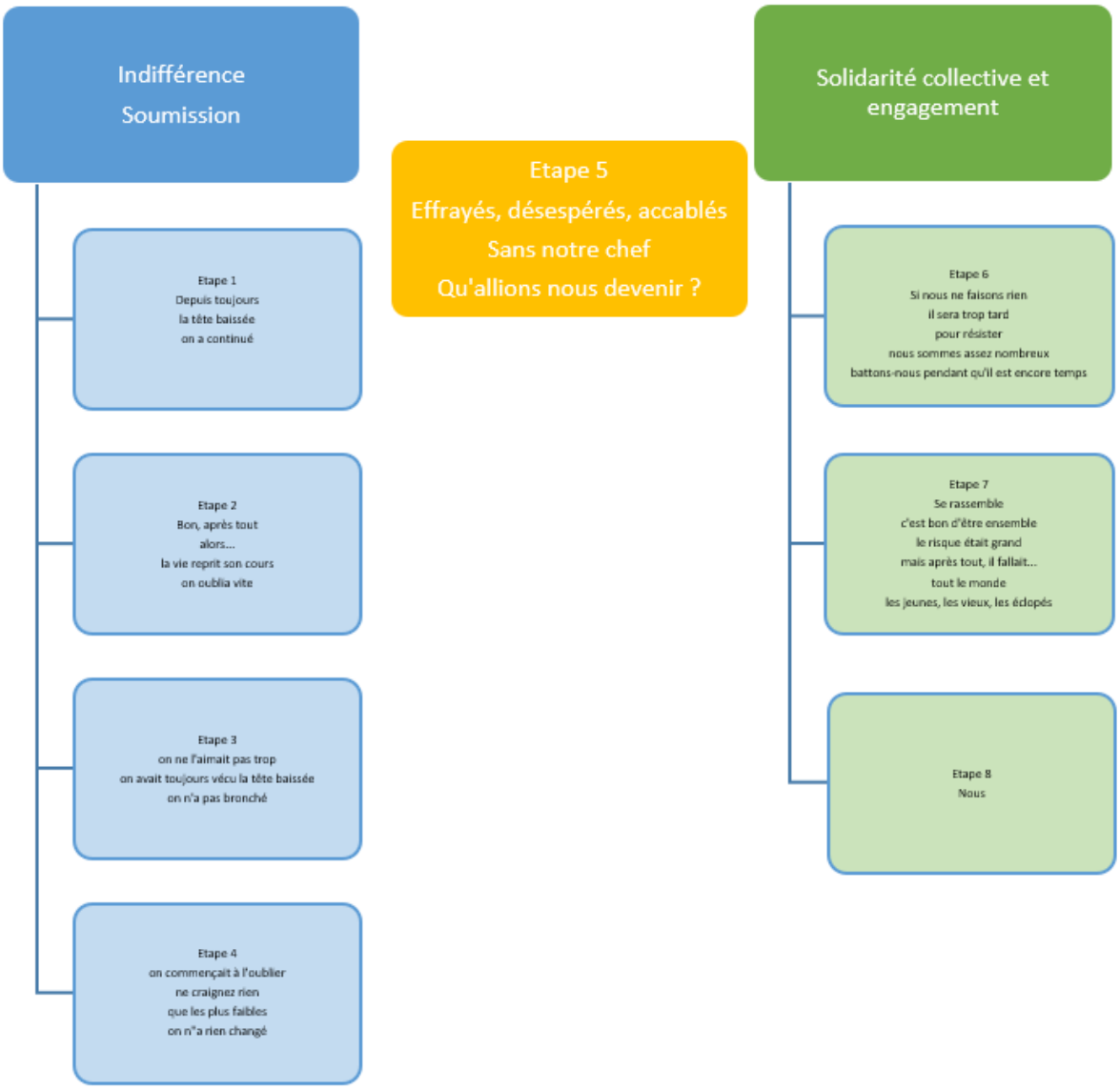Texte long – Séance 2- Visibiléo 2 (document référent)